



Why, since 1989, have thousands of schools across the nation selected Kids' Korner Gift Shoppes® as their supplier after they compare Kids' Korner® with other Holiday Shop Suppliers? Because these groups want their children to have a positive, real-life shopping experience that only a nationwide network of local Kids' Korner Gift Shoppes® can provide by:

1. Giving their customers the **personal service** they cannot receive from a mail order company. Kids' Korner Gift Shoppe® distributors are local business people who have a financial interest in your community and someone you can meet in person.
2. Supplying **department store quality** gifts at kid pricing. By keeping the quality high and the prices low, Kids' Korner Gift Shoppes® believes that the kids will have the positive shopping experience they deserve. By combining the purchasing power of dozens of Kids' Korner Gift Shoppes® distributors we are able to purchase more, giving us the power to request better quality at better prices, which we pass on to our customers.

The latest Kids' Korner Gift Shoppes® items can be viewed on our WEB site: www.kidskornerusa.com . . . .but, we recommend that you request to see the actual product . . . photos don't show the real difference between Kids' Korner Gift Shoppes® quality and the other suppliers. Ask to see the product, we dare you to compare.

3. Keeping the Kids' Korner® line of merchandise **fresh** by adding new items each year.
4. **Providing an unconditional Quality Guarantee.** If the customer is unhappy with any Kids' Korner® merchandise, the local Kids' Korner® distributor will either replace the item or refund the purchase price of the item.
5. Providing **local stock for quick and easy delivery** on the initial order and reorders.
6. Allowing Kids' Korner® customers to **return all unsold merchandise for full credit.** With Kids' Korner Gift Shoppes® there are no return freight charges, restocking charges or other hidden charges.
7. Our products are price coded for easy use with any pre-programmed cash register making it easy for your Cashier to check out the students.



8. Providing **FREE** supplies that help make the sale a success:



Chairperson Success Manual to help make the sale go smoother.



Full Color Posters to advertise your sale. Great to put up around the school.



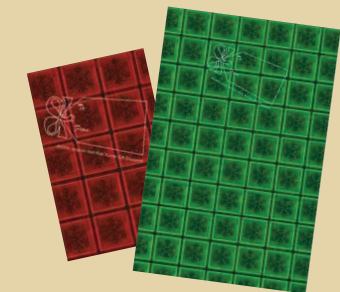
"Watch For Flyers" for each student in your school to be sent home in October to announce the upcoming Shoppe and help recruit volunteers. (Also Available in Bilingual)



Gift Guide Envelopes for each student in the school. These envelopes are designed so that the parents can aid their children in budgeting how much to spend on each member of the family.



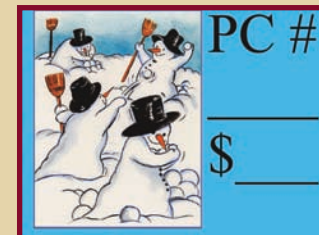
"Has Arrived Flyers" for each student in the school to take home the weekend before the Shoppe. (Also Available in Bilingual)



Decorative Gift Bags for each gift.



Decorative Table cloths



Full Color price tents to make it easy for the children to determine what an item costs, without putting prices on each item. We code the merchandise by price group to make it easy on you, your children and your cashier. Your group sets your own selling prices and determines your own profit margin.



Plastic Shopping Bags for each student to carry their gifts home in.

